

# Erica Paige Sloan

## Contact

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ericapaigesloan.com

## Education

### Washington University in St. Louis

B.A. Political Science  
Minors: Writing, Spanish  
Summa Cum Laude

### Universidad de Carlos III

Semester abroad in Madrid

## Honors and Affiliations

G. Robert Blackburn Scholarship Recipient  
Antoinette B. Dames Award for Best Thesis  
Pi Sigma Alpha Honor Society  
Delta Gamma, Alpha Epsilon Chapter

## Skills

### Editorial

WordPress, metropublisher,  
AP Style, SEO, InCopy, InDesign, K4,  
WoodWing, G Suite, Parse.ly

### Technical

Python and R

### Language

Spanish

## Administrative Work

### WUSTL Campus YMCA | St. Louis, MO

#### Member Service Associate Coordinator

August 2015 – May 2017

Trained new Member Service Associates

Served as liaison between MSAs and

Director of Student Programs

#### Member Service Associate

August 2013 – May 2015

Filed new volunteer paperwork

Planned and implemented Campus YMCA

Youth of the Year program

## Media Experience

**Well+Good** | New York, NY

**Lifestyle Editor** June 2022 – Present

Writes and edits service explainers, personal essays, and news content in lifestyle topics, including sleep, mental health, career, relationships, and travel

Liaises with social, design, and video teams to execute cross-platform features

Maintains a roster of freelance writers and lifestyle expert sources

Analyzes daily traffic metrics to pitch and develop content accordingly

**Associate Lifestyle Editor** May 2021 – May 2022

Wrote and/or edited up to three articles per day in lifestyle and wellness topics

Assisted the lifestyle director in content planning for the vertical

**Martha Stewart Living & Weddings** | New York, NY

**Assistant Editor** October 2019 – May 2021

Pitched and wrote travel, beauty, advice, and product columns for *Living*

Wrote service packages and feature real weddings for *Weddings* special issues

**Editorial Assistant** March 2018 – September 2019

Wrote “Ask Martha” and “American Made” columns for *Living*

Managed scheduling, travel, and other admin needs of editor-in-chief

Filed department expenses and processed all freelance writer contracts

**Prevention** | New York, NY

**Freelance Editorial Assistant** November 2017 – March 2018

Wrote front-of-book “Pulse” blurbs and contributed article research

Pitched and wrote e-commerce listicles and news pieces for prevention.com

Assisted executive editor, managing her calendar, communications, and calls

**Washingtonian** | Washington, D.C.

**Editorial Fellow** June 2017 – November 2017

Pitched content daily and wrote two to four articles per week for

washingtonian.com, covering local events, restaurant openings, and weddings

Fact-checked print features utilizing intensive re-reporting process

Pitched and wrote two articles and a first-person essay for print publication

**O, The Oprah Magazine** | New York, NY

**ASME Editorial Intern** May 2016 – August 2016

Conducted article research and interview transcription for senior editors

Managed product submissions from 100+ brands for Fall 2016 Beauty O-Wards

Served as editor-at-large Gayle King’s assistant in absence of primary assistant,

managing her schedule and phone calls

**St. Louis Magazine** | St. Louis, MO

**Freelance Writer** October 2015 – December 2017

Maintained stlmag.com weddings section with weekly blog posts on newlyweds

Wrote Fall 2016 Best Dressed segment for print publication

**Editorial Intern** June 2015 – August 2015

Reported and wrote 48 articles in arts & entertainment for stlmag.com,

including extensive coverage of the 2015 LouFest music festival

**New York Observer** | New York, NY

**News Intern** May 2014 – August 2014

Wrote 8 news articles for observer.com