

Erica Paige Sloan

Contact

esloan120@gmail.com
(704) 780-9799
ericapaigesloan.com

Education

Washington University in St. Louis

B.A. Political Science
Minors: Writing, Spanish
Summa Cum Laude

Universidad de Carlos III

Semester abroad in Madrid

Honors and Affiliations

G. Robert Blackburn Scholarship Recipient
Antoinette B. Dames Award for Best Thesis
Pi Sigma Alpha Honor Society
Delta Gamma, Alpha Epsilon Chapter

Skills

Editorial

WordPress, metropublisher,
AP Style, SEO, InCopy, InDesign, K4,
WoodWing, G Suite, Excel

Technical

Python and R

Language

Spanish

Administrative Work

WUSTL Campus YMCA St. Louis, MO Member Service Associate Coordinator

August 2015 – May 2017
Trained new Member Service Associates
Served as liaison between MSAs and
Director of Student Programs

Member Service Associate

August 2013 – May 2015
Filed new volunteer paperwork
Planned and implemented Campus YMCA
Youth of the Year program

Media Experience

Well+Good New York, NY

Associate Lifestyle Editor May 2021 – Present
Pitch, write, edit, and produce up to 3 pieces of lifestyle content daily
Track weekly metrics to analyze success of commerce or search-centric pieces
Liaise with social, design, and video teams to ideate cross-platform features

Martha Stewart Living & Weddings New York, NY

Assistant Editor October 2019 – May 2021
Pitched and wrote travel, beauty, advice, and product columns for *Living*
Wrote service packages and feature real weddings for *Weddings* special issues

Editorial Assistant March 2018 – September 2019

Wrote “Ask Martha” and “American Made” columns for *Living*
Managed scheduling, travel, and other admin needs of editor-in-chief
Filed department expenses and processed all freelance writer contracts

Prevention New York, NY

Freelance Editorial Assistant November 2017 – March 2018

Wrote FOB “Pulse” blurbs and contributed article research
Pitched and wrote e-commerce listicles and news pieces for prevention.com
Assisted executive editor, handling her calendar and liaising on her behalf

Washingtonian Washington, D.C.

Editorial Fellow June 2017 – November 2017

Pitched content daily at web meetings and wrote 2 to 4 articles per week for
washingtonian.com covering local events, restaurant openings, and weddings
Fact-checked print features via intensive re-reporting process
Pitched and wrote two articles and a first-person essay for print publication

O, The Oprah Magazine New York, NY

ASME Editorial Intern May 2016 – August 2016

Completed brainstorming, research, and interview-transcription tasks
Managed product submissions from 100+ brands for Fall 2016 Beauty O-Wards
Served as editor-at-large Gayle King’s assistant in absence of primary assistant,
managing her schedule and phone calls

St. Louis Magazine St. Louis, MO

Freelance Writer October 2015 – December 2017

Maintained stlmag.com weddings section with weekly blog posts on St. Louis
area newlyweds; wrote Fall 2016 Best Dressed segment for print publication

Editorial Intern June 2015 – August 2015

Reported and wrote 48 articles in arts & entertainment for stlmag.com,
including extensive coverage of the 2015 LouFest music festival

Spoon University St. Louis, MO & New York, NY

National Headquarters: Editorial Intern June 2014 – August 2014

Wrote 10 articles and edited 30+ submissions from remote interns
Produced articles in *Spoon University*’s proprietary CMS

New York Observer New York, NY

News Intern May 2014 – August 2014

Wrote 8 news articles for observer.com